

Stakeholder questions:

- What is your vision about the product?
- What is your opinion about the budget?
- Could you tell me what you think is important about the planning?
- Do you see technical difficulties?
- What are the technical possibilities?
- Are there any company goals?
- Describe is your ideal user?

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Source: <http://demonsters.com/blog/2009/01/how-we-started-pef/>